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ROYAUME DU MAROC



Ministère de la Transition Énergétique et du Développement Durable  
Département du Développement Durable

## Activity 1 : May 31<sup>st</sup> 2023

### Workshop in the framework of the TouMaLi project for the promotion of EPR in Morocco

#### Preamble

The discussion and communication workshop was held in Casablanca on May 31, 2023. The workshop was attended by a number of private sector representatives from different categories, entities and institutions involved in EPR and plastics recycling, including the department of Sustainable Development, which works to implement and enforce the EPR law, as well as municipalities. The TouMaLi team was represented by a local partner, Cadi Ayyad University, as well as international partners such as the University of Rostock, Landbell and Econnexions.



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## Workshop's Objective

This workshop is organized within the framework of the TouMaLi project, which aims to prevent and reduce waste in the tourist areas of Morocco, Tunisia and Egypt. The project aims to develop and implement sustainable waste management solutions in the tourism sector, in order to protect the region's marine ecosystems.

This workshop is one of many events organized as part of the TouMaLi project, aimed at facilitating exchanges and coordination between stakeholders. The objective of this meeting is to discuss the establishment of an Extended Producer Responsibility (EPR) system in Morocco, as well as areas of cooperation within the framework of the TouMaLi project.

Several conferences have already been held in this regard:

- **Presentation of the TouMaLi project and its characteristics**
- **Overview of the activities of the Toumali project in Morocco**
- **Development of EPR in Morocco: Ongoing actions and roadmap**
- **Practices and experiences in EPR, circular economy and marine litter reduction**

The event ended with an in-depth discussion on the EPR system and marine debris reduction, and how the TouMaLi project can contribute to the success of this action.

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**TouMALI**  
PREVENTION OF MARINE LITTER

MARRAKECH  
جامعة القاضي عياض  
UNIVERSITÉ CADI AYYAD

ROYAUME DU MAROC



Ministère de la Transition Energétique et du  
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## Activity 2: Jun 1<sup>st</sup> 2023

### Visits in the framework of the TouMaLi Center In Essaouira pilot

#### Preamble

The meeting took place in Essaouira on June 1, 2023. At the first meeting there were present the representative of Essaouira Municipality as well as its president. Afterwards, a second meeting took place on the same day with the tourism delegation of the city of Essaouira, where the tourism department was also present.

The TouMaLi team was represented by a local partner, Cadi Ayyad University, as well as international partners such as the University of Rostock, Landbell and Econnexions.



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## Meeting's Objective

The visits to the Essaouira pilot region are organized within the framework of the TouMaLi Center, which aims to discuss the possibility of selecting Essaouira as a pilot region according to selected criteria defined within the TouMaLi project.

The city council and the tourism sector, represented here by the tourism delegation, have welcomed the idea. After the meeting with the municipality, the latter offered a plot of land for the construction of the TouMaLi center.

The tourism commissioner agreed to start the cooperation with the 20 hotels that will be addressed by the TouMaLi center.

At the end of all meetings, it was agreed to sign an agreement between the TouMaLi team, Cadi Ayyad University as a local partner and the municipality to establish a TouMaLi center as a sustainable development facility without lucrative purposes, managed by both the municipality and the Cadi Ayyad University team, a member of the TouMaLi project.

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