

Third International TouMaLi Conference

TouMaLi 2025: Project Insights and Forward Paths on Sustainable Tourism, Waste Solutions and Litter Prevention
Hammam Sousse, 26th and 27th November 2025

Mr. Anis Ismail, Key Environment Expert, EU-WES-BCA



EU- Water and Environment Support - Biodiversity and Climate Action (WES-BCA)

By Anis Ismail,
Environment Key Expert, WES-BCA

TouMaLi 3rd International Conference,
26-27 November 2025, Hammam Sousse, Tunisia

The Regional Policy Framework for Marine Litter and Plastics Related Actions



EU Green Deal
Agenda for the Mediterranean
Marine Strategy Framework
Directive
EU Strategy for Plastics in the
Circular Economy
Single-Use Plastics Directive
Revised Waste Framework
Directive
New Packaging and Waste
Regulation (NPWR)
Microplastic & Pellet regulation



Ministerial Conferences
on Environment
and Climate Action

The UfM's 2030
GreenerMed Agenda



COP meetings

Ecosystem Approach &
IMAP

Regional Plan for Marine
Litter Management in
the Mediterranean

INC5.2 process



Meeting of the
Council of Arab
Ministers
Responsible for the
Environment
(CAMRE)

Blue Economy 7, COMMON, ENI-SEIS 1 and II South, INDICIT II, LIFE projects, MEDCIS, MEDREGION, MEDSEALITTER, ACT4LITTER, Plastics Busters MPAs, Plastics Busters CAP, INFO/RAC, ML ME I, ML MED II, NIOF, EcAp-MED, GIZ, WB-LISP, WES-BCA, TouMaLi, ReMaL, Green Forward, UN-Habitat, Interreg NEXT MED (MedPROACT & MIRAMAR), etc.

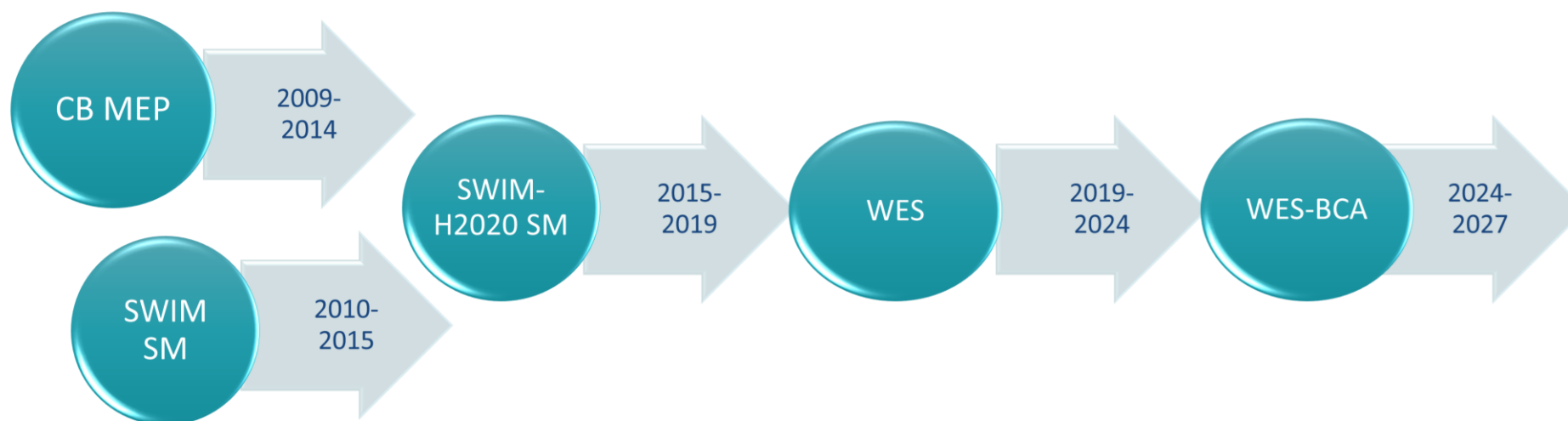
WES-BCA in a snapshot



- WES-BCA aims to improve the protection of the environment, the restoration of biodiversity and the management of scarce water resources, while enhancing the resilience to climate change in the Mediterranean region, strengthening the formulation and enforcement of the relevant policies of the Partner Countries and the two regional political frameworks, namely the Union for the Mediterranean (UfM) and the Barcelona Convention.
- It strives to enhance the capacity of relevant stakeholders in order to support them in formulating and or implementing policies in the issues mentioned above.
- It is meant to raise awareness, increase knowledge and improve public understanding, stimulating behavioural changes needed for appropriate climate action and environmental protection.

WES-BCA in a snapshot

- WES-BCA is the continuation of the WES project and therefore capitalises on the experience of previous successful EU funded regional projects (SWIM-Horizon2020 SM, SWIM SM; Horizon 2020 CB/MEP).



Building on WES actions :Tackling Plastic Pollution and Reducing of single-Use Plastics (SUPs)



- ✓ **Morocco:** Facilitated and designed an EPR system for PET bottles.
- ✓ **Tunisia:** Proposed amendments to plastic bag regulations after stakeholder consultations.
- ✓ **Palestine :** Developed a strategy for plastic waste management with focus on SUPs.
- ✓ **Lebanon and Jordan :** Formulated a Roadmap to address the SUPs challenge
- ✓ **Algeria and Morocco :** Trained professionals on monitoring floating marine litter and on the seafloor .
- ✓ **Jordan and Morocco:** Developed awareness campaigns on SUPs targeting youth & aiming for behavioral change.
- ✓ **Lebanon and Palestine:** Developed a compendium with successful approaches of an EPR system for plastics
- ✓ **Lebanon and Palestine:** Identified "model" approaches of separate collection and recycling of plastics
- ✓ **Regional:** Trainings on phasing out **SUPs** and **promoting a circular economy**.
- **Regional:** Webinars **on microplastics** for enhanced technical understanding and strategy development.
- **Regional:** Training on **SUPs-free coastal areas, focusing on responsible tourism** in and around protected areas



WES-BCA Identity



Partner Countries: 8 Countries in North Africa and the Middle East



Duration: November 2024 - November 2027



Budget: 7.000.000 Euros

WES-BCA Consortium



LDK CONSULTANTS S.A. (Leader)



Arab Network for Environment and Development (RAED)



Association of Cities and Regions for Sustainable Resource Management (ACR+)



Mediterranean Agronomic Institute of Bari (CIHEAM Bari)

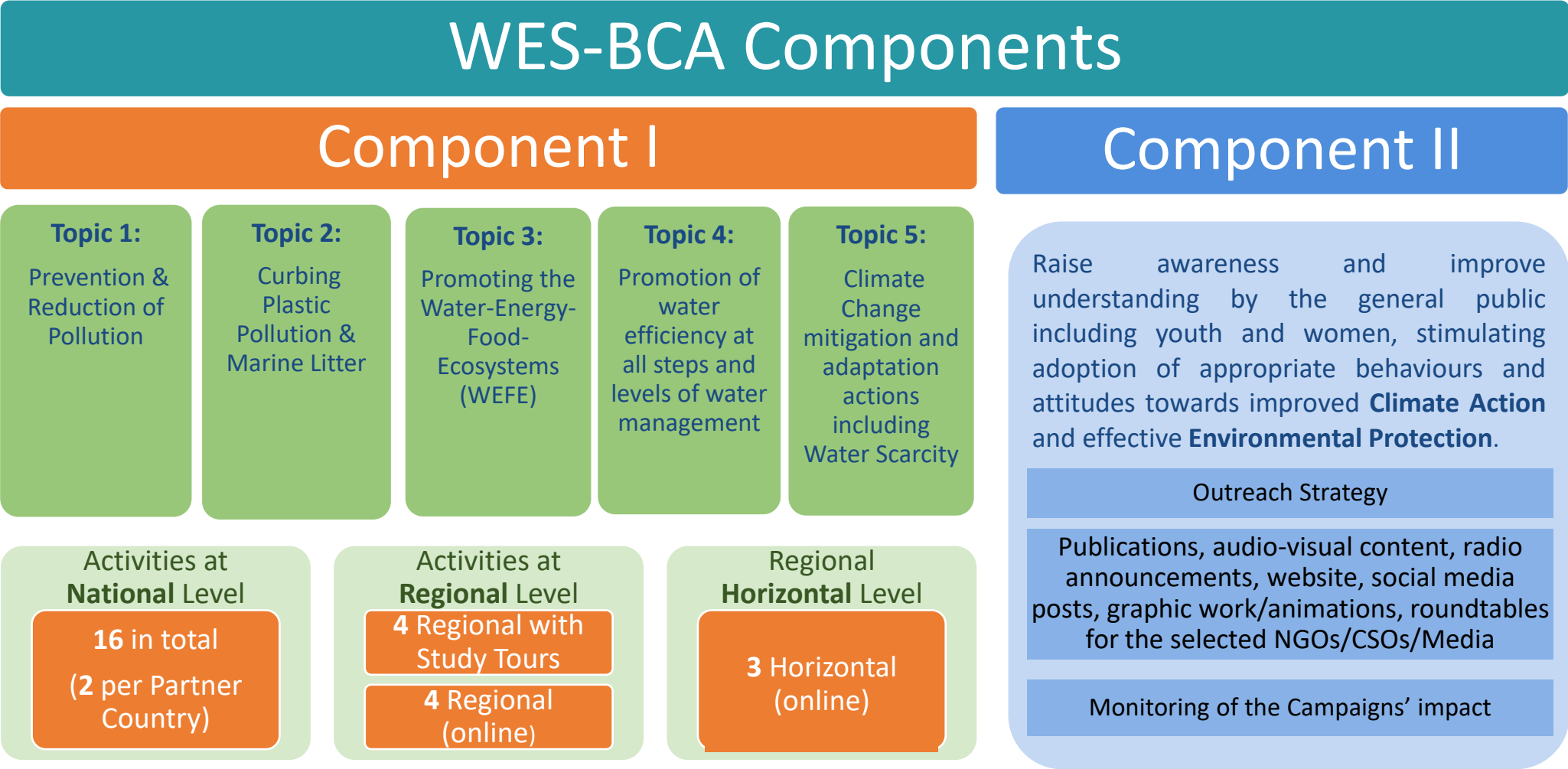


Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)

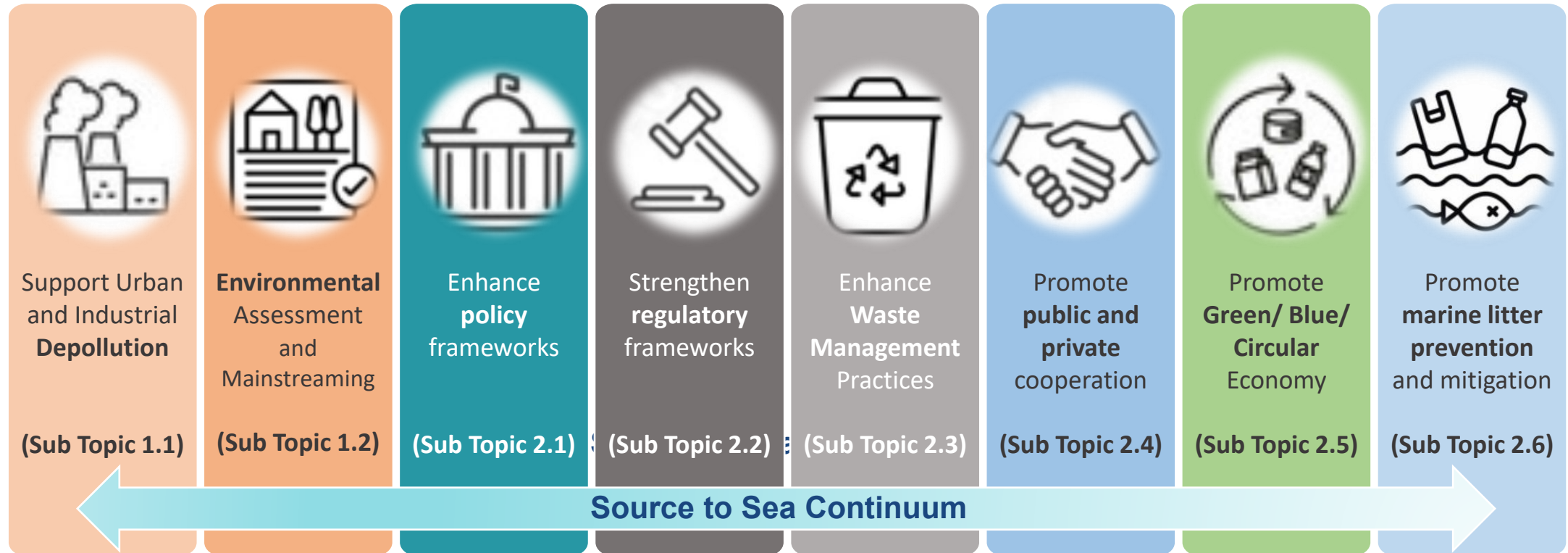


MedWaves, the Regional Activity Centre of UNEP/MAP for Sustainable Consumption and Production

WES-BCA Components and Outputs



Tackling Plastic Pollution and Fostering Collaboration Across the Mediterranean



WES-BCA activities at both national and regional levels

National Level

Regional Level



Support in preparing the 7th **National Report to the Convention on Biological Diversity**

Palestine



Online

Support in preparing the 7th National Report to the Convention on **Biological Diversity**

Enforcement of political and **legal** measures for the reduction or prohibition of **certain SUPs**

Tunisia



Online

Strengthening regional **regulatory** frameworks for plastics and Circular Economy

Action planning for plastic waste reduction and advancing **Extended Producer Responsibility**

Morocco
Algeria
Lebanon



Online

Contribution to the Mediterranean **monitoring and reporting programs for marine litter** prevention and mitigation

Sustainable **plastic waste management & Reduction of SUPs** in the tourism sector

Egypt



Study
Tour

Advancing Green, Blue and Circular
(Promoting **Sustainable Tourism**)

Support to establish a Plastic Waste **Recycling / Upcycling** Hub

Jordan



Study
Tour

Promotion of circular economy solutions to address **land-based plastic pollution** / policy guidance on **tackling riverine plastic pollution**.



prevention
re-use
recycling
collection
no littering
other

The inclusion of the informal sector in the Oum Azza Landfill: the Attawafouk cooperative
recycling

Single-use plastic ban by the Red Sea Governorate
prevention

Implementing source separation and recycling in Lebanese municipalities with the support of the NGO "Arc-en-Ciel"
re-use recycling

"Clean Beaches" programme and Blue Flag label for well-managed beaches to prevent littering
no littering recycling

Eco-Lef: a national system for the recovery and recycling of post-consumer packaging that focuses on plastic waste
collection recycling

Prevention of plastic bags: a ban on single-use plastic bags, and the Zero Mika Initiative in Morocco
prevention no littering

Landfill and incineration tax with a refund criterion to boost source separation of biowaste
recycling

Fee modulation in the French Extended Producer Responsibility scheme for WEEE to promote re-use and recycling
re-use recycling

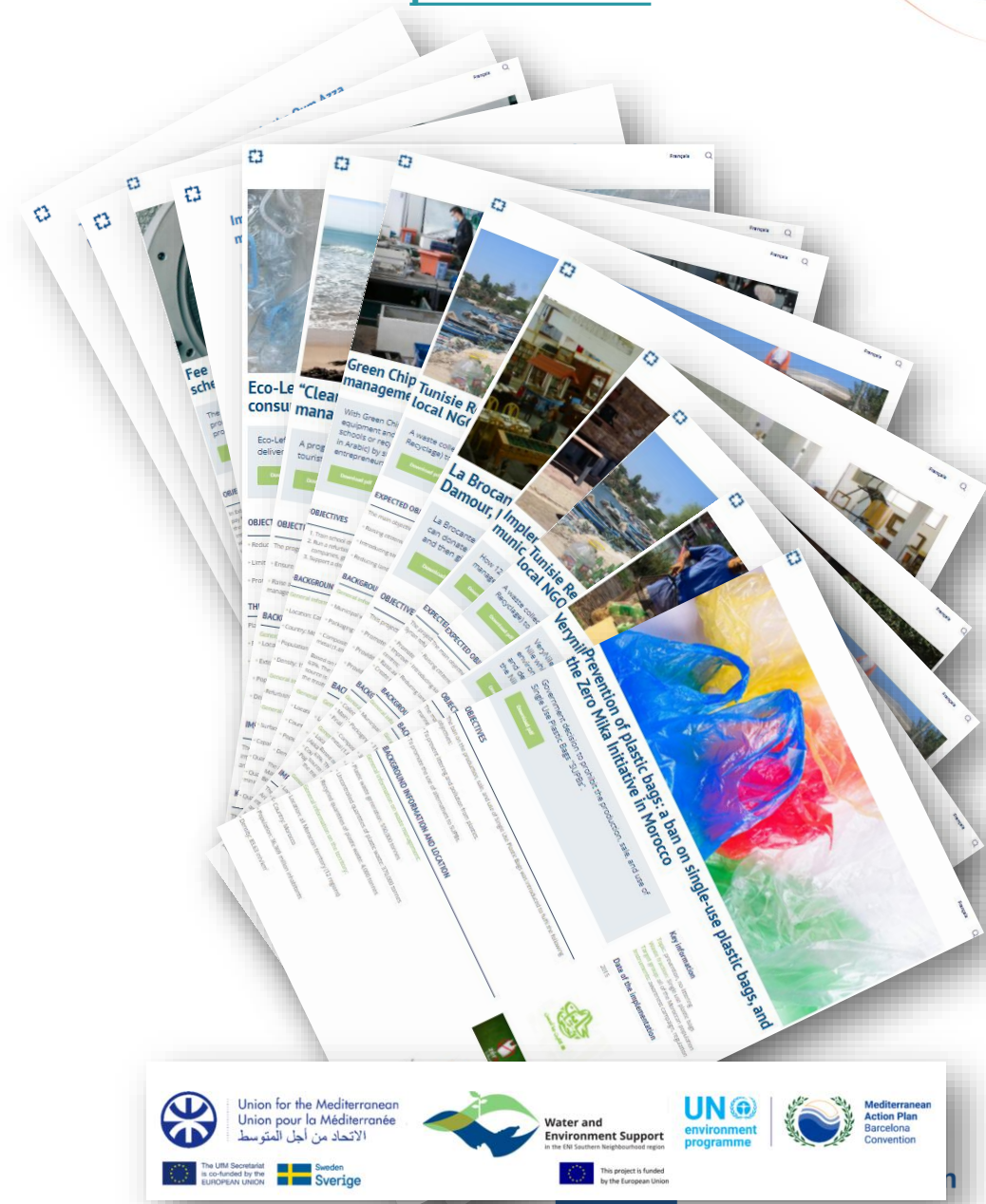
A local NGO implementing an integrated waste management system in the cities of Hurghada and Marsa Alam, Egypt
recycling

Single-use plastics – Not in my Sea!
prevention

La Brocante, a re-use centre for furniture and household items in Damour, Lebanon
re-use recycling

Community composting to manage 100% of biowaste in a rural area of Spain
recycling

<https://bestpractices-waste-med.net>
promo video

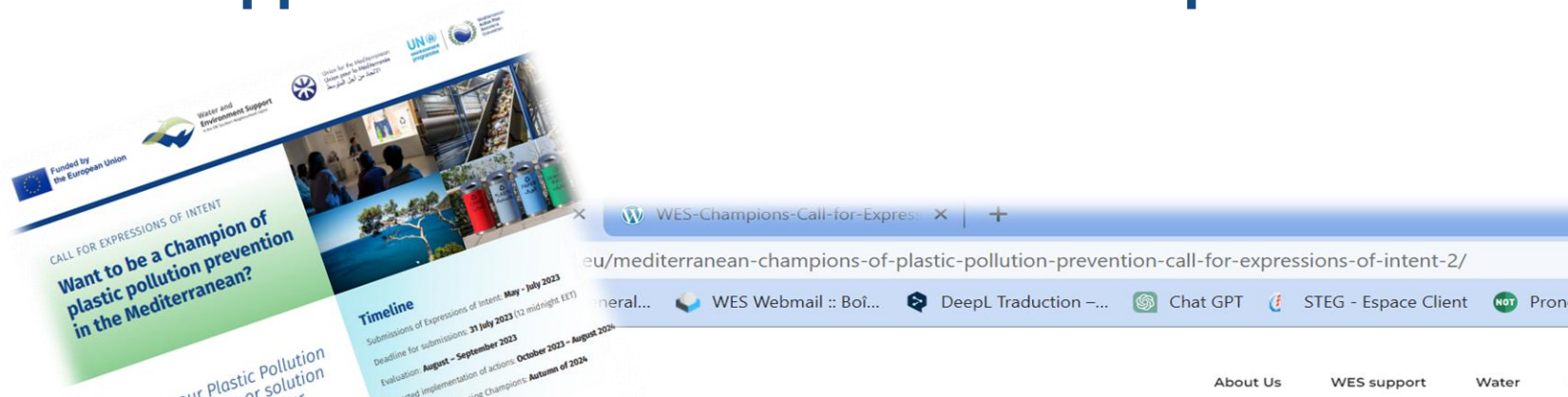


From Applicants to Candidates to Champions



WES-BCA
Water and Environment Support -
Biodiversity and Climate Action
in the Neighbourhood South region

109 applications submitted
84 "Candidate Champions"
47 Cooperation Agreements
32 Confirmed



Want to be a Champion of plastic pollution prevention in the Mediterranean?

Propose your Plastic Pollution Prevention action or solution and if you deliver on your commitment by August 2024 gain the title!

The EU-funded "Water and Environment Support (WES) in the ENI Southern Neighbourhood Region" project announces a **Call for Expressions of Intent** for Mediterranean actors to propose **new actions and solutions** that prevent pollution from plastics in our region.

The exponentially increasing pollution of the Mediterranean Sea by plastics and particularly by Single-Use Plastics creates an urgent need to implement sustainable resource management practices and strategies to prevent plastic waste from entering the environment.

The aim of the Call is to encourage voluntary actions and motivate advancement and commitment in combating pollution by plastics. Those who will deliver on their commitment will be awarded with the **honorary title of "Champion in addressing pollution by plastics"**.

Candidates must propose a new initiative (policy, measure, product, campaign, etc.) or an ongoing one which they intend (and commit) to take to the next level. The WES project will assess if, by August 2024, the intent/commitment has been fulfilled or has sufficiently advanced to justify being awarded.

What makes a "Champion in Plastic Pollution Prevention"?

The fundamental principle on which the "Champion" concept is based, is the voluntary response to the Call with a demonstrated commitment to a worthy action.

The Call is forward-looking, aiming to motivate pioneering organizations and individuals in promoting solutions to tackle plastics pollution in the Mediterranean through various ways.

WES will assess if, by August 2024, the intent/commitment has been fulfilled or if it has been sufficiently advanced, on the basis of which, the title "Mediterranean Champion for Plastic Pollution Prevention" will be awarded.

Accepted applicants will be part of a "Community of Practice in Plastic Pollution Prevention" (first level of recognition) while the awarded Champions will constitute the "Circle of Champions in Plastic Pollution Prevention". Being a Champion will be an acknowledgement that will provide enhanced visibility and future opportunities for funding.



Honorary title, in recognition of the voluntary action taken in combating pollution from plastics, awarded by the EU funded "Water and Environment Support (WES)" project, in partnership with the Union for the Mediterranean and the Mediterranean Action Plan of the United Nations Environment Programme.

WES-BCA a Partner of EU EyesOnLife Contest for Civil Society and Eco Innovators



WES-BCA Website, press clipping and social media



WES-BCA
Water and Environment Support -
Biodiversity and Climate Action
in the Neighbourhood South region



@sustainablemediterranean



@wes-medproject



@WesMed19



www.wes-bca.eu



Funded by
the European Union


WES-BCA Project
580 followers
4mo ·

Le projet WES-BCA a organisé sa première réunion de démarrage en ligne de l'activité environnementale en Tunisie, le 3 juillet 2025.
Les objectifs de l'activité sont les suivants : d'optimiser le cadre réglementaire encadrant l'interdiction des sacs en plastique à usage unique (SUP) et les mécanismes de mise en œuvre en proposant des ajustements juridiques afin de clarifier et renforcer les mesures d'interdiction ; d'accompagner la transition du secteur industriel vers des alternatives durables en identifiant et proposant des mécanismes économiques visant à soutenir la reconversion vers des solutions écologiques et à encourager l'innovation notamment dans le secteur de l'emballage en Tunisie.
L'activité est préparée avec la collaboration du Ministère de l'Environnement de Tunisie. Au cours de la réunion, l'équipe d'experts du WES-BCA a présenté le plan d'action de l'activité et a discuté des problèmes soulevés avec les principales parties prenantes.
Pour plus d'informations : <https://lnkd.in/d/uAw65R>
Vous pouvez regarder la vidéo WES sur « La pollution plastique et les plastiques à usage unique » et sur « L'économie circulaire et la réduction des déchets » :
https://lnkd.in/d/Hny_wSD
<https://lnkd.in/d/4JPpyp5>
#Wesbcaproject #ban #singleuseplastic #bags #Tunisia #national #activity #sustainability #protection #environment #meeting #online #innovation

Show translation

سلطة جودة البيئة
Environment Quality Authority

The Environment Quality Authority Launches the Process of Preparing the Seventh National Report on Biodiversity in Palestine



10

At-Birth - The Environment Quality Authority launched today, Wednesday, the process of preparing the Seventh National Report on Biodiversity in Palestine, through the project "Water and Environment Support - Biodiversity and Climate Action (WES-BCA)", funded by the European Union and implemented in a number of Mediterranean countries.

The launch of the preparation process of the report took place via videoconference, with the participation of the Deputy Chairman of the Environment Quality Authority, Engineer Ahmad Abu Zahra, and a specialized staff from the Authority, in addition to a representative of the European Union, the project director Professor Michael Boshes, and international experts.

The participation affirmed the importance of the report in strengthening national efforts aimed at promoting biodiversity, and in fulfilling the international commitments of the State of Palestine in this field, in line with the Sustainable Development Goals and the United Nations Agenda 2030.

The Environment Quality Authority clarified that a team of international and local experts will provide the necessary technical support for the preparation of the report, in a way that enables Palestine to submit it to the competent international bodies, in fulfillment of the requirements of the Convention on Biological Diversity, which the State of Palestine acceded to in 2016.

The project also aims, in its other components, to support the protection of ecosystems in the Mediterranean Basin, to enhance the sustainable management of natural resources, and to reduce the use of plastics, especially single-use plastics.

The Seventh National Report on Biodiversity is expected to be completed by February 2026.

Wes bca project
24 July ·

لقد نظم مشروع WES-BCA اجتماعه التمهيدي الأول عبر الإنترنت حول النشاط البيئي في لبنان، في 24 تموز/ يوليو 2025.
من المقرر أن يدعم مشروع WES-BCA التنفيذ الأولي لمخطط مسؤولية المنتجين الموسعة لمجموعة مختارة من المواد البلاستيكية الأحادية الاستخدام في لبنان، مع التركيز على تقنيات التغليف البلاستيكي. وسيدعم فريق الخبراء التابع للمشروع إرشادات فنية وقانونية لوضع إطار قانوني وطني لمسؤولية المنتجين الموسعة، والمساعدة في إعداد توصيات سياسية وقانونية ذات الصلة.
كما سيعزز القرارات الوطنية ومشاركة أصحاب المصلحة من خلال ورش عمل ومشاورات موجهة لبناء القدرات، وتعزيز فصل المصادر، وتقنيات إعادة التدوير، والمواءمة مع البرامج الجارية الداعمة لتنفيذ مسؤولية المنتجين الموسعة لمجموعة مختارة من المواد البلاستيكية الأحادية الاستخدام.
يتم إعداد هذا النشاط بالتعاون مع وزارة البيئة في لبنان، وخلال الاجتماع، قدم فريق الخبراء التابع لمشروع WES-BCA خطة عمل النشاط، وناقش القضايا التي أثرت مع أصحاب المصلحة الرئيسيين.
للمزيد من المعلومات:
https://www.wes-bca.eu/.../c1_n-lb-1-%d8%aa%d8%b9%d8%b2...
يمكنكم مشاهدة أنشطة الفيديو التابعة لمشروع WES حول "التلوث البلاستيكي والمواد البلاستيكية الأحادية الاستخدام" والاقتصاد الدائري والحد من النفايات" على:
<https://www.youtube.com/watch?v=LKHbvCtESM>
<https://www.youtube.com/watch?v=upsQZuLWqW&t=22s>
#مشروعWES-BCA #قانوني #إطار عمل #المواد البلاستيكية الأحادية الاستخدام #إعادة التدوير #لبنان #وطني #نشاط #الاستدامة #حماية #البيئة #اجتماع #عبر الإنترنت #الوزارة



WES-BCA
Water and Environment Support -
Biodiversity and Climate Action
in the Neighbourhood South region

الأنشطة حسب البلد
لبنان

C1_N-LB-1: تعزيز مسؤولية المنتجين الموسعة ووضع خطة عمل للحد من النفايات البلاستيكية في لبنان
يهدف هذا النشاط إلى دعم التنفيذ الأولي لمخطط مسؤولية المنتجين الموسعة لمجموعة مختارة من المواد بلاستيكية أحادية الاستخدام مختارة في لبنان، مع التركيز على تطبيق النفايات البلاستيكية.
View More

C1_N-LB-2: تصميم حلول قائمة على الطبيعة في منطقة تجريبية في لبنان
يهدف هذا النشاط إلى إجراء المعارف والدراسة لجهة الحلول القائمة على الطبيعة من أجل إدارة الخصائص ومياه الأنهار وتعزيز البيئة / التنوع البيولوجي واستراتيجيات أفضل الممارسات الإدارية لهذه الحلول، والتعلم من الخبرة المكتسبة من تصميم الحلول القائمة على الطبيعة لجهة تجريبية واحدة في لبنان على مستوى الجذور.
View More

Single-Use Plastics Pollution on Mediterranean Beaches



60%



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**Thank you for your attention
and keep up with our latest news!**

WES-BCA.EU

