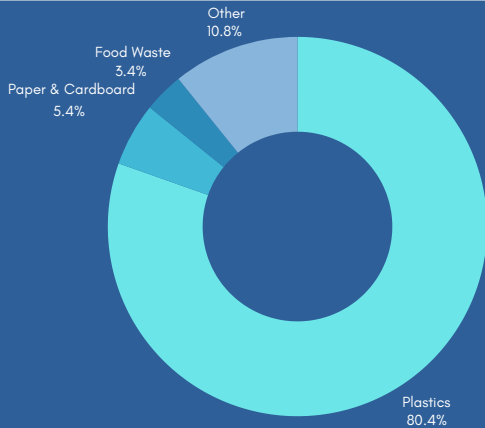




collaborating with



Types of waste found at beaches in TouMALi partner countries (Egypt, Morocco, Tunisia)



By 2050

there could be more plastic in our oceans than fish! (Ellen MacArthur Foundation, 2016)

An estimated **80 %** all **marine pollution** is caused by **human activities on land** (EEA, 2023).

FACTS

55 % of macro-litter originates from shoreline areas, poor waste management and **tourism** (TouMALi, 2023).

But how does the waste land in the sea?



Lacking awareness



No sorting



Illegal dumping



Infrastructure

Why does the **Hotel, Restaurant, Café (HoReCa)** sector matter?



Tourists can generate up to **double the waste** of locals daily (Chabane et al., 2019).

Crucial role in **reducing single-use plastics**, **promoting awareness to minimise plastic usage**, and encouraging **proper waste sorting**.



The HoReCa sector is an ideal **catalyst** for advancing initiatives and can be a **pilot before further expansion**.

Waste Management Areas in Hotels

- This hotel provides **different waste bins for kitchen, waste management and public areas**.
- The **staff is provided with posters detailing guidelines** for adequate waste sorting, ensuring that waste is sorted and disposed of correctly.

5 types of waste bins for sorting at source at this hotel:

Glass Waste



Green bin for glass waste such as empty wine and beer bottles as well as food jars

Mixed Waste



Black bin for mixed, non-recyclable waste like sanitary products, nappies, etc.

Paper/Cardboard



Blue bin for recyclable, clean paper and cardboard waste

Plastic/Metal



Yellow bin for recyclable plastic and metal waste

Organic



Brown bin for food waste, leftovers, fruit and vegetable rests, etc.

Activities to prevent marine litter

Call to Action

Hotel staff and managers should:



Offer training programs on sustainable waste management to engage and train staff.



Ask your suppliers to **provide deliveries in reusable crates or bulk packaging.**



Collaborate with NGOs/the government for beach clean-up activities and a better waste infrastructure.



Encourage guests in sustainable choices and communicate plans on reducing marine litter.



Measure & monitor the waste generated to benchmark performance and set targets for improvement.

Tourists and visitors should:



Say **NO to Single-Used Plastic (SUP)** during their stay.



Whenever possible (in public areas with different waste bins), sort their waste according to the guidelines.



Take part in **beach clean-ups**, when offered.



Use **reusable items** (e.g. own water bottle or a reusable coffee cup for drinks to go, reusable shopping bags).



Ensure **cigarette butts** are disposed of in **appropriate bins**, not on the ground or in water bodies.

Contact us via email!

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Follow us on LinkedIn!

<https://www.linkedin.com/company/toumali-prevention-of-tourism-marine-litter>

Visit the TouMaLi project website!

www.toumali.org

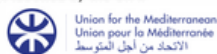


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