

# Third International TouMaLi Conference

*TouMaLi 2025: Project Insights and Forward Paths on Sustainable Tourism, Waste Solutions and Litter Prevention*

Hammam Sousse, 26th and 27th November 2025

Manuel Clar-Massanet, Circular Economy Associate Expert, MedWaves



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**MedWaves** develops its activity under the Mediterranean Action Plan (MAP) for the protection and development of the Mediterranean basin, an organization belonging to UNEP, acting as one of its Regional Centre.

Our mandate is based on the Convention for the Protection of the Mediterranean Sea against Pollution (**Barcelona Convention**).

MedWaves has been also designated as Regional Centre by the Parties of the **Stockholm Convention** on Persistent Organic Pollutants (POPs).

## MedWaves, UNEP/MAP Regional Activity Centre for SCP

### Our topics/and expertise:

- Circular Economy & SCP
- Sustainable Blue Economy
- **Marine Litter & Plastics**
- Toxic Chemicals

## UNEP/MAP Medium-Term Strategy (2022-2027)

**PROGRAMME 1: TOWARDS  
A POLLUTION AND LITTER  
FREE MEDITERRANEAN SEA  
AND COAST EMBRACING  
CIRCULAR ECONOMY**

**PROGRAMME 2: TOWARDS  
HEALTHY MEDITERRANEAN  
ECOSYSTEMS AND  
ENHANCED BIODIVERSITY**

**PROGRAMME 3: TOWARDS  
A CLIMATE RESILIENT  
MEDITERRANEAN**

**PROGRAMME 4: TOWARDS  
THE SUSTAINABLE USE OF  
COASTAL AND MARINE  
RESOURCES INCLUDING  
CIRCULAR AND BLUE  
ECONOMY**

**FOUNDATIONAL  
PROGRAMME 5:  
GOVERNANCE**

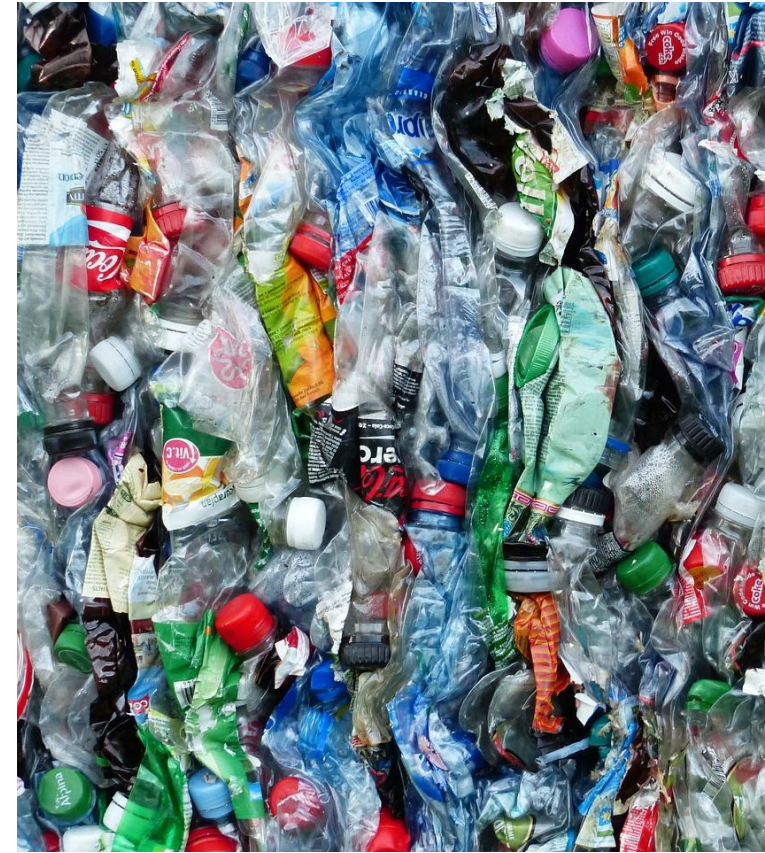
**ENABLING PROGRAMME 6:  
TOGETHER TOWARDS A  
SHARED MONITORING,  
ASSESSMENT, KNOWLEDGE  
AND FORESIGHT VISION OF  
THE MEDITERRANEAN SEA  
AND COAST**

**ENABLING PROGRAMME 7:  
FOR INFORMED AND  
CONSISTENT ADVOCACY,  
AWARENESS, EDUCATION  
AND COMMUNICATION**



# Marine Litter and plastic pollution prevention

- 1.1.3. Implement and scale up a robust policy framework to reduce and prevent plastic use.
- 1.1.4. Engage businesses to prevent plastic use and reduce plastic leakage



# Plastic's strategy: Areas of work



# ML MED PLUS PROJECT

**EU-funded project**

**Budget:** USD 1,382,677 (EC: 1,200,000 + MTF: 182,677)

**Beneficiaries:** Algeria, Egypt, **Lebanon**, Libya, Morocco, **Tunisia** and the Black Sea Commission

**Lifespan:** 36 months (Mar. 2024 – Feb. 2027)

It follows the successful outcomes of the two previous phases of the project (Marine Litter MED - 2016-2019 | Marine Litter MED II - 2020-2023)

Implemented by



**Mediterranean  
Action Plan  
Barcelona  
Convention**



**MedWaves**  
the UNEP/MAP Regional  
Activity Centre for SCP

National partners



Syndicate of Owners of Restaurants  
Cafes, Night-Clubs & Pastries in Lebanon  
نقابة أصحاب المطاعم والمقاهي  
والملاهي والباراتيسري في لبنان

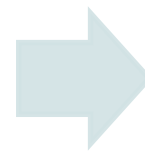


**Co-funded by  
the European Union**

# Marine Litter MED PLUS Project

## Outcomes

1. Support the Southern Mediterranean countries addressing Marine Litter in the context of the **updated Regional Plan on Marine Litter Management in the Mediterranean** and the ongoing negotiations for the **Global Treaty on Plastic Pollution**, and further expand the implementation of key measures



1.3. Assess the contribution of tourism in the generation of marine litter



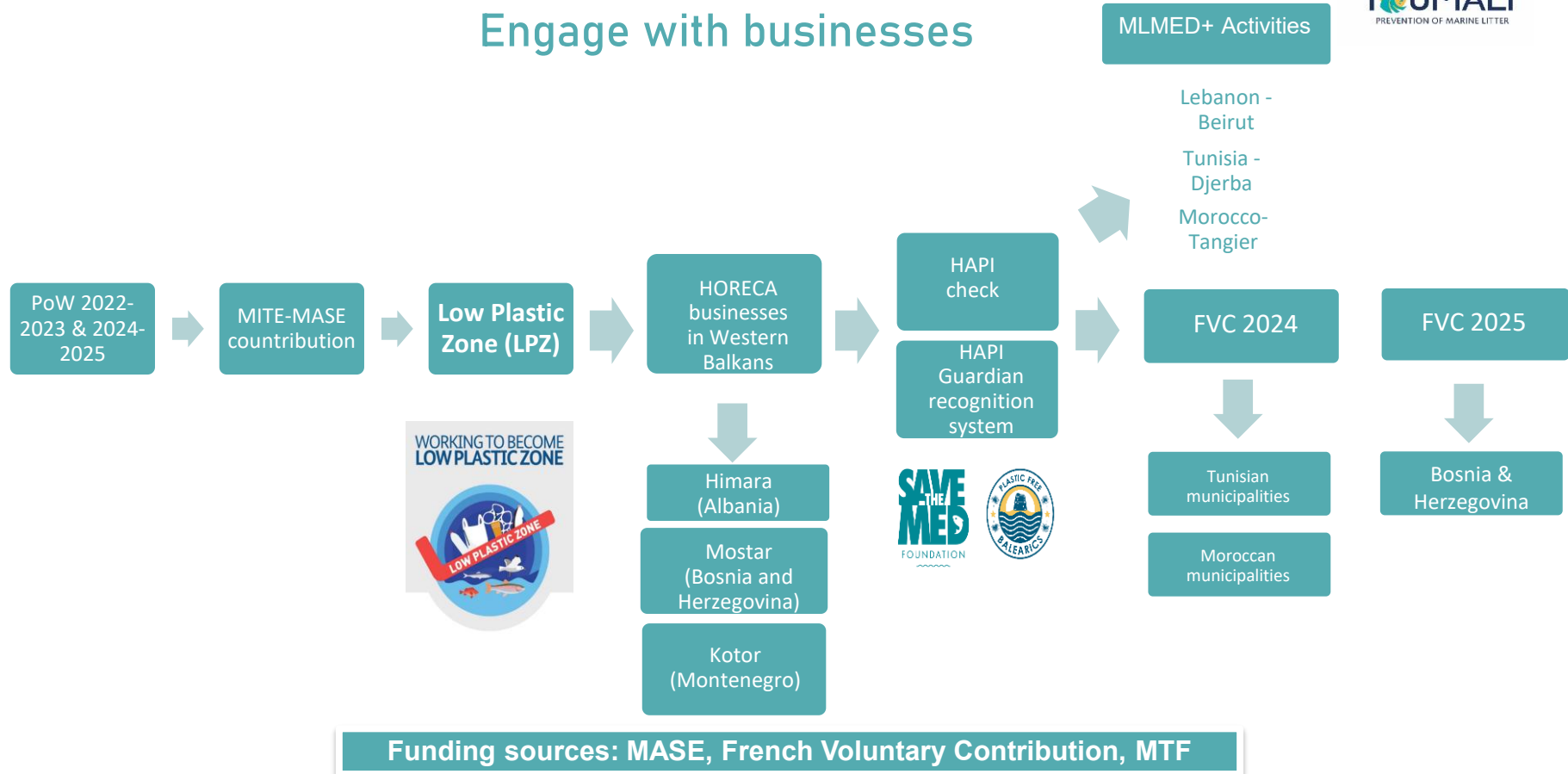
2. Further advance the implementation of **IMAP-Integrated Monitoring and Assessment Programme (EO10)** on Marine Litter

3. Enhance Interregional/Regional **Cooperation, Partnerships and Synergies** on Marine Litter

MARINE LITTER KNOWS NO BORDERS



# Engage with businesses



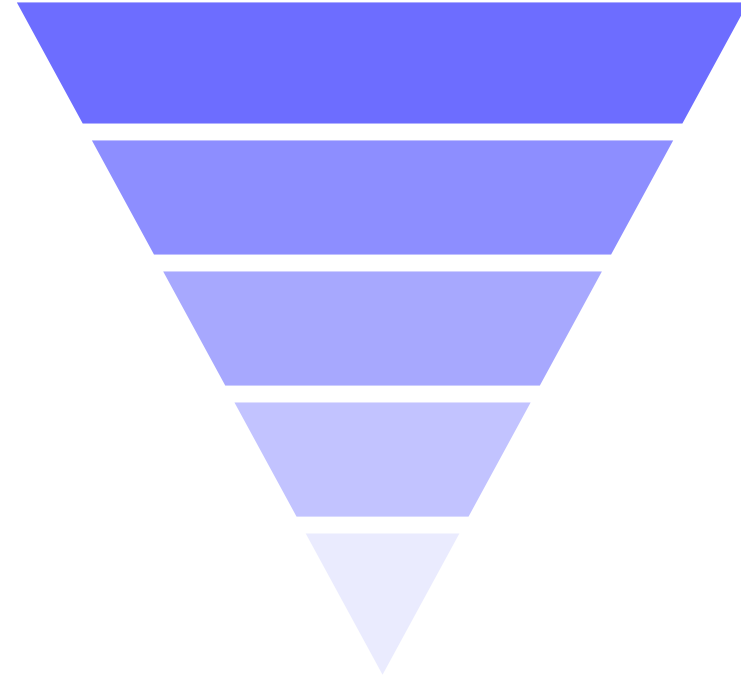
# THE LOW PLASTIC ZONE MENTORSHIP PROGRAMME



# Honest Alternatives to Plastic Index



1. ELIMINATE WHAT IS **UNNECESSARY**. Ex. Straws
2. REPLACE WITH **PROCESSES**, NOT PRODUCTS. Ex. Adequate handwashing vs. disposable gloves
3. REPLACE WITH **REUSABLE** PRODUCTS OR REUSABLE PACKAGING SYSTEMS. Ex. No disposable cups/ containers
4. REPLACE WITH MATERIALS THAT CAN DECOMPOSE AND BREAK DOWN **NATURALLY**
5. REPLACE WITH MATERIALS THAT CAN BE **EFFECTIVELY** RECYCLED (GLASS, METALS, PAPER...)
6. RECYCLE PLASTIC THAT CANNOT BE REMOVED OR REPLACED







Product	HAPI
Plastic carrier bags	10
"Reusable" Plastic carrier bags (marked as reusable but people do not necessarily perceive them as that)	5,54
Paper carrier bags	4,67
Reusable and durable bags or baskets made of organic material (cotton, jute, hemp, palm)	2,63
BYO policy (bring your own bag)	0
Bags completely eliminated	0



Honest Alternatives to Plastic Index (HAPI): a rating system. Measures the potential pollution risk of products and companies, helping to identify which products or practices contribute to reducing it.



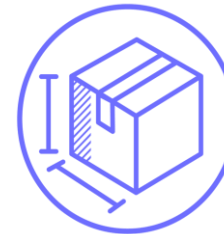
**WASTE  
PREVENTION**



**NON  
ACCEPTABLES**



**REUSABILITY**



**OPTIMIZATION  
OF THE  
PACKAGING**



**MATERIAL**

## Communication LPZ sticker: Showcasing Business Engagement




**ACD**  
 Association for Citizens Development  
 www.medawates-centro.org  
 www.facebook.com/ActiveCitizensforDevelopment  
 acdassociationprojects@gmail.com


**RESWEEP**  
 ريسويپ

يتواصل معنا  
 يتواصل معنا  
 يتواصل معنا

يتواصل معنا  
 يتواصل معنا  
 يتواصل معنا



100%



## HAPI Guide: How to Reduce the Environmental Impact



نَأْتِي النُّوْثَ الْمَاسْتِكِي الْآنَ:

تُعتبر المنتجات البلاستيكية ذات الاستخدام الواحد تُستخدم مرة واحدة فقط - غالباً لمرة واحدة - ثم التخلص منها. وإسوة ذلك، عدم إعادة المعادن بشكل سليم. هذه المنتجات غالباً ما تتحول إلى النفايات، مما يحفز نسبة تولد قِول الأمل.

منذ إنشاء هذه المنتجات البلاستيكية ذات الاستخدام الواحد التي تستعملها الفنادق، المطاعم، والعقارات:



تأليف: د. محمد عبد الحليم عبد الله

على الإجراء المطلوب لتقليل استهلاك المواد البلاستيكية ذات الاستخدام

الوقت في المؤسسات:	
الجميع يحترقنا لأنهم لا يفهمون كيفية العمل:	الجميع يتألم:

مع خطة تلك مع جرائنا وأيا تطبق الحلول المحددة.

احصل على المساعدة من أجل منع استخدام المعزز وإنتاج الربائى بالاحتراف المزدوج.

 **zug**

Tradito e (ri)novato

# GUIDE

To honest alternatives to single-use plastics

How to put an end to false alternatives and reduce the environmental impact of the sector



### A Save the Med contribution to regenerate the sea

## INDEX

# SELECTED COMPANIES - Djerba (Tunisia)



Calimera Yati Beach Hotel



Eolia Iberostar Hotel



Iberostar El Meheri



Chajra Coffee



Edhiyafa Restaurant



# SELECTED HOTELS - Montenegro



Palata Venezia Hotel



Pelikan Hotel



Voco Hotel



Signum Hotel



## Examples of SUPs reduction/ elimination in hotels – Montenegro

- Rooms. Use of refillable dispensers on shampoo, body wash, conditioner and hand soap. Elimination of laundry plastic bags.
- Events. Eliminate plastic water bottles for event's participants as well any plastic plates and cutlery. Water from the tap and reusable water bottles. Use of water fountains.
- Catering. Replace single-use plastic packets such as jams, sugar cubes, butter with bulk format. Offer drinks in bulk format.
- Coffee. Replace capsule coffee machines for ground coffee machines.
- Suppliers: Prioritize products provided in bulk with reusable containers (more sustainable solutions).



# Thank you!!

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[medwaves-centre.org](http://medwaves-centre.org)



**Mediterranean  
Action Plan**  
Barcelona  
Convention

