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# Second International TouMaLi Conference

Effective Waste Management for Sustainable Tourism and Marine Ecosystem Protection

Marrakesh, 8th & 9th of November 2023

The Med4Waste capitalization actions to promote a Mediterranean dialogue for sustainable waste management governance: an overview

Haris Paliogiannis – MIO-ECSDE



# Med4Waste as a capitalisation project



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط



It aimed to facilitate **new governance models** for integrated and efficient **urban waste management policies** across the Mediterranean with particular emphasis on organic waste and circular economy.

## UPTAKE OF PROJECT RESULTS

Identification of successful and efficient practices



Replication and reuse



Mainstreaming in public policies



# Med4Waste Partnership



10  
Med4Waste  
Associated  
Partners

more than 20  
partners of  
other 5 ENI CBC  
MED funded  
projects

working with  
more than 400  
stakeholders

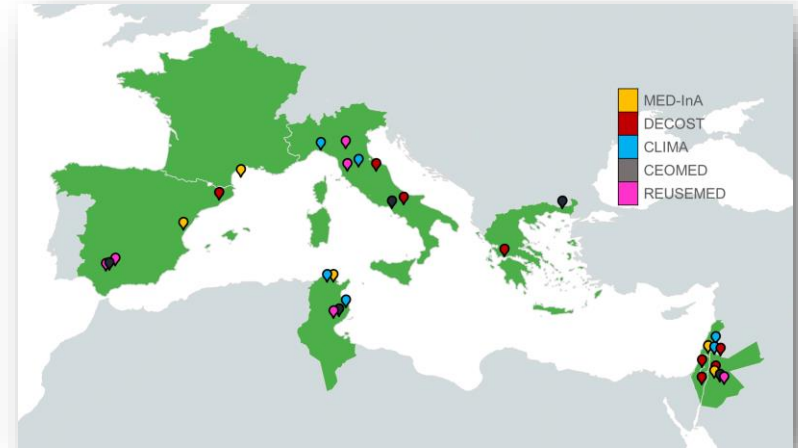
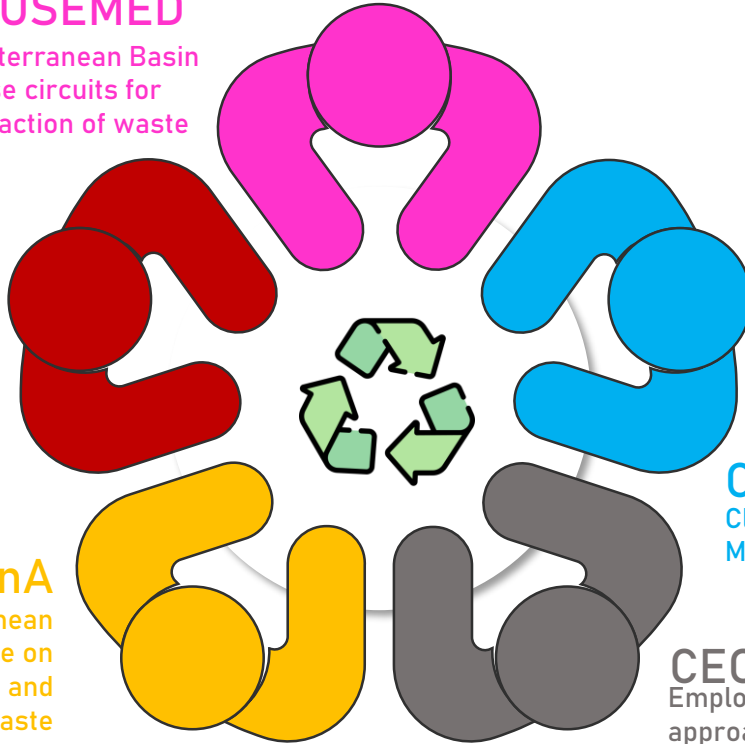
# Core ENI CBC MED projects for capitalisation

## REUSEMED

Mediterranean Basin  
Reuse circuits for  
all fraction of waste

## DECOST

Decentralised  
Composting in  
Small Towns



**MED-InA**  
Mediterranean  
Integrated Alliance on  
Waste for cities and  
citizens for Zero Waste

**CLIMA**  
Cleaning Innovative  
Mediterranean Action

**CEOMED**  
Employing circular economy  
approach for OFMSW  
management in open markets



## Identification of successful and efficient practices



## Catalogue of case studies and benchmarking analysis



## Replication and reuse

### Med4ZeroWaste & Circular Economy Course



### Awareness raising



### Business platform

### Mentoring schemes for municipalities

## Mainstreaming in public policies

### Mainstreaming conferences



### Policy Toolkit

An overview of **successful practices, solutions and approaches** in waste separation, collection, treatment, and recycling in the Mediterranean region. It also highlights the **lessons-learnt** that should be considered in replicating the practices.

## Benchmarking analysis of waste management initiatives

- Anaerobic Digestion (CEOMED)
- Zero Waste Policy Guidelines (MED-InA)
- Reuse Circuits, Centers and App (REUSEMED)
- Pay-as-you-throw Policy (CLIMA)
- Community Compost System (DECOST)

Available in  
**ENGLISH, FRENCH  
and ARABIC!**



# Med4ZeroWaste & Circular Economy Course

## Introduction

Course structure, educational team, code of honour

## From theory to practice

Municipalities, businesses, and citizens

## Recycling and composting

Material recovery, resource generation, biowaste

## Reuse Strategies

Preparation for reuse and benefits, supply chain, good practices

## Reduce Strategies

Supply chain design, sale, and consumption

## Waste generation and management

Linear economy, waste generation and management in the Mediterranean region

## Circular economy

Zero waste, change of paradigms, producer responsibility governance models



# Awareness raising campaigns

More than 30 national and international awareness raising events



Hackathon in Lebanon



International Composting Awareness Week in Spain



Film festival in Italy



# Business Platform

The Business Country Desk (BCD), designed by BUSINESSMED, aims to assist and **stimulate trade and investment** mainly in 10 south Mediterranean countries, as well as to **initiate and develop business partnerships** between North-South and South-South Mediterranean economic operators. It aims to be the 'reference portal to connect the key business actors around the Euro-Mediterranean basin.

The screenshot shows the BCD website header with the European Union logo and text: "This project is co-funded by the European Union". Social media icons for Facebook, Instagram, LinkedIn, Twitter, and YouTube are present. Navigation links include "Français", "English", "New account", and "Log in". The main navigation bar contains "The BCD", "Business HelpDesk", "Partnerships", "EuroMed in action", "E-learning", and a red button for "EuroMed Business Matching".

**BCD**  
Business Country Desk

Promoting the Euro-Mediterranean Business Ecosystem

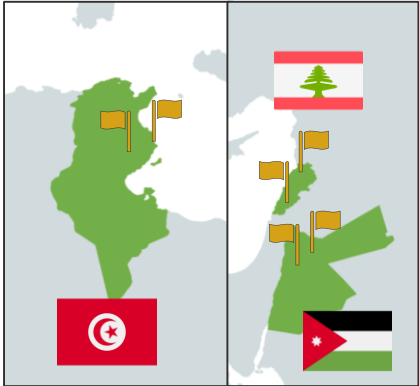
The Business Country Desk, BCD, is an initiative designed by BUSINESSMED and is one of the key instruments implemented in the framework of the EBSOMED project (an EU co-funded project), in accordance with its action line "MED Link - Linking economic actors in the Euro-Mediterranean region".

It is a platform, an online information service, designed to assist and stimulate trade and investment mainly in 10 Southern Mediterranean countries, as well as to initiate and develop North-South or South-South business partnerships between Mediterranean economic operators through the Regional Markets:

Foreign Direct Investment - FDI, Technology transfer, Business Opportunities, Trade & investment-oriented information, Business Networking



# Mentoring Schemes



Med4Waste provided **technical support to six cities** in the South Mediterranean to improve or develop their IMWMP; **exchange knowledge** with an ENI CBC Med project; and implement a **tailor-made** activity. In addition, two **SMEs** per municipality are tackling specific to their contexts waste challenges.





# Policy toolkit

The operational know-how of the Med4Waste project has been used to develop a **Policy Toolkit on Municipal Solid Waste Management**.

It's core element is a **set of recommendations and policy guidelines** to promote better governance in the sustainable use of resources and management of waste and facilitate the implementation of the necessary steps to achieve a circular economy in the Mediterranean.

It's context addresses **national, regional and local authorities of Mediterranean countries** while it is relevant to all key stakeholder groups working on waste management.



# Mainstreaming conferences

**The 9<sup>th</sup> Environment for Europe Ministerial Conference**  
Nicosia, CYPRUS / October 5-7, 2022

**TRANSFORMING PLANET**

Sustainable Infrastructure,  
Sustainable Tourism &  
Education for Sustainable Development

**The power of capacity building schemes: moving towards a Zero Waste Mediterranean**

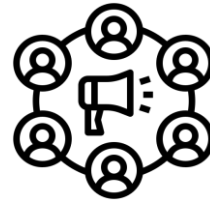
Skills for sustainable, resilient, and socially fair communities

8 June online  
10-12h (CET)  
[Registration](#)

3-11 June 2023  
**#EUGreenWeek PARTNER EVENT**

EUROPEAN YEAR OF SKILLS

ENI CCMED, European Union, Med4Waste, Union for the Mediterranean, Water and Environment Support in the Southern Neighbourhood region, PRIMA, Arab Academy



**ONLINE WEBINAR**  
**A better urban organic waste management for a more resilient Mediterranean agriculture**

International Compost Awareness Week footprints.  
Back-to-back event to the 4th UFM Working Group on Environment and Climate Action.  
Tuesday 23rd of May, 10:00 AM - 13:00 PM (CET)  
[Click here to register for this event.](#)  
A link to join the webinar will be sent closer to the event date.  
Live interpretation in French and Arabic.

Union for the Mediterranean, ENI CCMED, European Union, Med4Waste, PRIMA, Arab Academy

**DECENTRALIZED MANAGEMENT OF MUNICIPAL ORGANIC WASTE IN THE MEDITERRANEAN**

Med4Waste Final Capitalization Event and WES project regional activity

**24-26 OCTOBER 2023**

HYBRID EVENT  
Cagliari, Sardinia (Italy) and Online

Hotel Regina Margherita

ENI CCMED, European Union, Med4Waste, Union for the Mediterranean, Water and Environment Support in the Southern Neighbourhood region, PRIMA, Arab Academy



# Thank you!

Haris Paliogiannis

paliogiannis@mio-ecsde.org

