

TouMaLi Action Plan and Upcoming Activities Implementation of the Technical Concept

Effective Waste Management for Sustainable Tourism and Marine Ecosystem Protection

Marrakesh, 8th & 9th of November 2023

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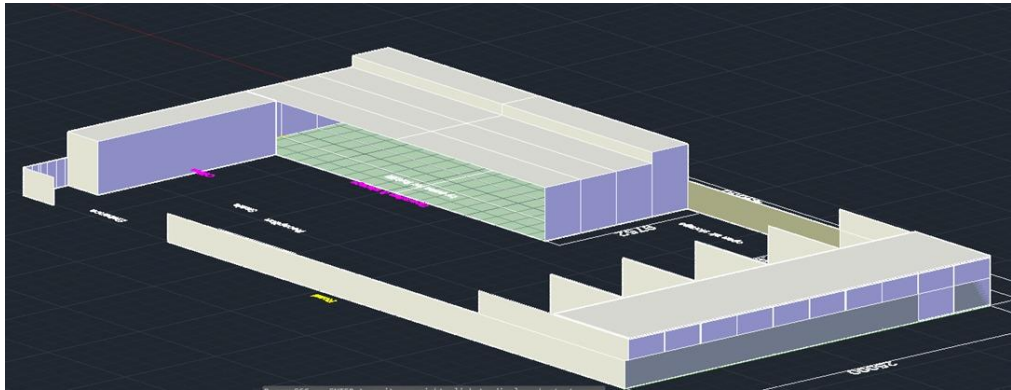
Equipment for the Recycling Facility



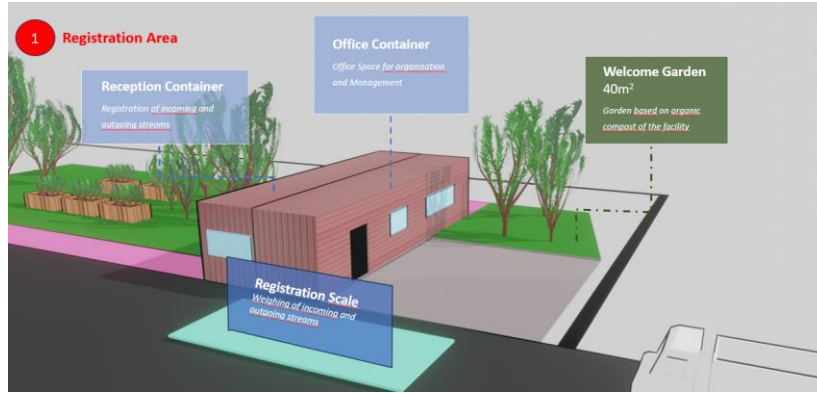
Construction of the Recycling Facility



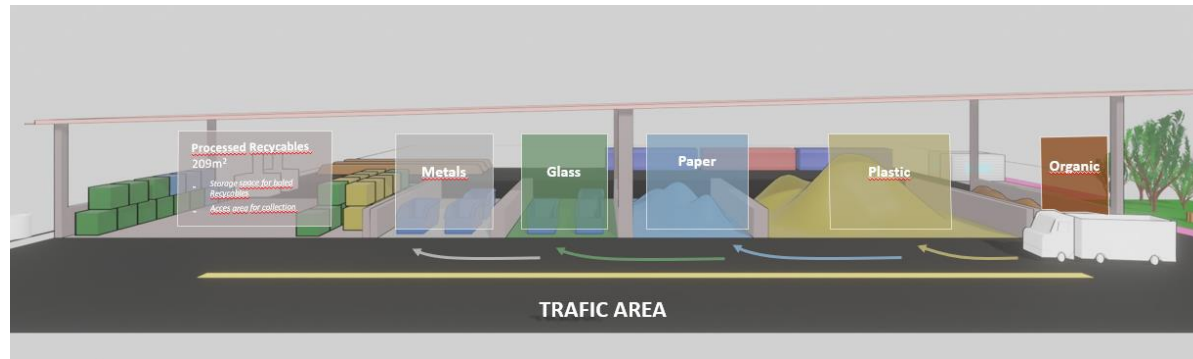
- Collaboration with a local architect/ civil engineer
- Location-specific facility construction
- Installation of equipment



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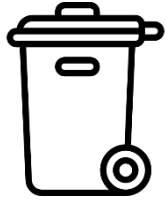


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Waste Separation in Hotels

- Pillar of the reverse chain
- Provision of clean waste streams
- Educational effect for hotel staff and hotel guests



Mixed



Bio Waste

**Local waste
management provider**



Plastics
& Metals



Paper



Glass

**Waste collection and treatment via the
TouMaLi system**

- Installation of waste bins in hotels
- Conducting staff training
 - In Hotels
 - For waste collectors

Content:

- Waste streams to be introduced
- Detailed flow description from different sources:
 - Kitchen waste
 - Hotel rooms
 - Lobby and pool areas
 - Beaches



Picture source: BFS, 2021

- Preparation of recommendations to create a holistic system for **waste reduction**



Picture source: BFS, 2022

Reduction of PET water bottles



Picture source: lodgingmagazine.com



Switch to Wall-Mounted Soap



Preparation of Recommendations : Awareness Raising PREVENTION OF MARINE LITTER

- Preparation of recommendations to create a holistic system to raise awareness about environmental topics



Picture source: BFS, 2022

Separate bins for hotel guest in public areas



Picture source:
<https://www.dontbeatosser.epa.nsw.gov.au/>

Awareness about the consequences of discarded cigarette filters



Picture source: Upcyclerslab.com

Educational Program for children at the hotels

Implementation Timeline

Example Alexandria

- Selection of all equipment
- Start of acquisition and payment
- Construction plan finalised
- Date for construction set
- Finalisation of construction
- Installation of Equipment
- Staff Training
- Roll-out of waste separation in hotels
- Start of operations

November
2023

December
2023

Until March
2024

April 2024

Thank You!

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