

# TouMaLi Side Events

**TouMaLi 2025: Project Insights and Forward Paths on Sustainable Tourism, Waste Solutions and Litter Prevention**

Hamam Sousse, 27th November 2025

## Topic 1: Public-Private Partnerships for Circular Economy and EPR

- ❖ What are the main challenges and opportunities in implementing public-private partnerships for plastic waste management in coastal and tourist contexts?
- ❖ How are EPR models being adapted and applied in partner countries, and what lessons can be learned from local experiences?
- ❖ What factors are essential to sustainably engage the private sector in circular initiatives and ensure their active participation?
- ❖ What concrete recommendations can be proposed to strengthen governance and collaboration between public and private actors in EPR implementation?

# Categories for Note-Taking on the Flipchart

## Main findings



## Themes / Trends



## Conclusions/ way forward



## Open Questions



## Topic 1: Public-Private Partnerships for Circular Economy and EPR

- Finance & Taxes
- Regulation & EPR Register
- Willingness & engagement

## Topic 1: Public-Private Partnerships for Circular Economy and EPR

- Sustainable financing as a Policy Driver
- Strengthen Cross-Sectoral Governance
- Social challenges: Inclusion of Informal Sector

## Topic 1: Public-Private Partnerships for Circular Economy and EPR

### → Unlock Green Finance and Circular Infrastructure:

Drive targeted Public-Private Partnerships to fund and scale essential municipal infrastructure (logistics, sorting, and recycling). Leverage EPR mechanisms as the sustainable financial engine to close the infrastructure gap, transforming plastic waste into valuable secondary raw materials.

## Topic 1: Public-Private Partnerships for Circular Economy and EPR

### → Centralize Municipal & Agency Oversight.

Create an Inter-Authority Task Force to ensure strategic and regulatory policy harmony between local governments and waste management agencies, guaranteeing effective, scalable EPR enforcement.

## Topic 1: Public-Private Partnerships for Circular Economy and EPR

### → Mandate Socially Inclusive Circularity:

Formally integrate and empower the essential informal waste sector into new EPR schemes and circular value chains.  
By recognizing and organizing this sector, we not only secure dramatically higher collection rates but also ensure the transition to a Circular Economy is structurally robust and socially equitable.



## Topic 1: Public-Private Partnerships for Circular Economy and EPR

### → Financial Incentives:

What are the most impactful financial incentives and regulatory mandates required to sustainably drive private sector investment and participation in Circular Economy initiatives across varied regulatory environments?

## Topic 1: Public-Private Partnerships for Circular Economy and EPR

### → Scalability of EPR Beyond Packaging:

Considering the success and limitations of systems like ECOLEF, how can EPR be effectively scaled to other critical waste streams (Batteries, oils...) that significantly impact the coastal environment?



**Thank you for your attention!**