

TouMaLi 3rd International Conference 26-27 November 2025

At the Sentido Bellevue Park Hotel

Hammam Sousse, Tunisia

*TouMaLi 2025: Project Insights and Forward Paths on
Sustainable Tourism, Waste Solutions and Litter Prevention*



Federal Ministry
for the Environment, Climate Action,
Nature Conservation and Nuclear Safety



LANDBELL GROUP



econnexions



CHAMPION of Plastic Pollution Prevention
in the Mediterranean

Agenda

Wednesday, November 26, 2025	
08:00 – 09:00	Registration
09:00 – 10:00	Session 1 (Opening session): Welcome and opening words
09:00 – 09:45	Welcome and Opening Remarks by the Host and Representatives of the Delegates
09:45 – 10:00	TouMaLi video 1 – Highlights of the TouMaLi project Outcomes, challenges and the way forward
10:00 – 11:00	Group photo, coffee break, and visit to the exhibition space
11:00 – 13:00	Session 2: Regional and national policies to Tackle Plastic Pollution and Promote Sustainable Tourism
11:00 – 11:15	Supporting blue and green economy/coastal tourism and ecosystem protection: The UfM “2030GreenerMed Agenda”
11:15 – 11:30	Germany’s Federal Policy to Combat Plastic Pollution
11:30 – 11:45	World Bank initiatives and programs to combat plastic pollution in the Mediterranean
11:45 – 12:00	Egypt’s national policies for ecological transition and combating plastic pollutions in tourism sector
12:00 – 12:15	Morocco’s national policies for ecological transition and combating plastic pollutions in tourism sector
12:15 – 12:30	Tunisia’s national policies for ecological transition and combating plastic pollutions in tourism sector
12:30 – 13:00	Open discussion and Q&A
13:00 – 14:30	Lunch Break
14:30 – 16:00	Session 3: Panel – Local Impact and Key Outcomes of the TouMaLi Project
14:30 – 14:45	TouMaLi Project - Project philosophy, components, management, main achievements and perspectives
14:45 – 14:05	TouMaLi Project in Egypt: Presentation of key results and outcomes
14:05 – 15:25	TouMaLi Project in Morocco: Presentation of key results and outcomes
15:25 – 15:45	TouMaLi Project in Tunisia: Presentation of key results and outcomes
15:45 – 16:00	Open discussion and Q&A
16:00 – 17:00	Session 4: Moving forward with Extended Producer Responsibility (EPR)
16:00 – 16:15	Presentation of EPR Concept and approaches in TouMaLi Project
16:15 – 16:25	Pilot implementation and progress in Egypt
16:25 – 16:35	EPR implementation in Morocco
16:35 – 16:45	Pilot implementation and progress in Tunisia
16:45 – 17:00	Open discussion & Closure of Day 1 Reflections, Q&A, and setting the stage for Day 2

Thursday, November 27, 2025	
08:45 – 09:00	Welcoming Day 2: Short Recap from Day 1 and presentation of Agenda of Day 2
09:00 – 10:45	Session 5: Regional and Mediterranean programs on plastic pollution and marine litter prevention
09:00 – 09:15	EU- Water and Environment Support - Biodiversity and Climate Action (WES-BCA)
09:15 – 09:30	EU- Green Forward - Advancing policy frameworks in the Mediterranean
09:30 – 09:45	Low Plastic Zone: phasing out single-use plastics from the HORECA sector in the Mediterranean (MedWaves)
09:45 – 10:00	Reducing Marine Litter in the Mediterranean through Waste Wise Cities Lebanon (ReMaL)
10:00 – 10:30	Open discussion and Q&A
10:30 – 13:30	Session 6: Interactive Learning from TouMaLi Partners - Integrating Sound Waste Management, Innovative Policy Solutions and Sustainable Tourism in the Mediterranean
10:30 – 10:45	Setting the Scene: The Three Side Events and Group Work Sessions
10:45 – 12:15 Side events including World Cafe	○ Side Event 1: Public-Private Partnerships for Circular Economy and EPR ○ Side Event 2: Strategies and Technical Concepts for Waste Management in the HoReCa Sector: Eco-certification and Innovative Sustainable Practices in the HoReCa Sector ○ Side event 3: Mapping Coastal Pollution for Preventing Marine Litter
12:15 – 13:00	Plenary session – Presentation of side events results Working groups share key insights and proposals for capitalization, followed by open discussion and Q&A
13:00 – 14:30	Lunch
14:30 – 17:00	Session 7 (Closing session): Consolidating TouMaLi Project Results and Charting the way forward
14:30 - 16:00	Panel Discussion: Exit Strategy, Capitalization and Future Perspectives Joint Cooperation Statement: Ensuring Continuity and Future Action
16:00 – 17:00	Closing Ceremony