

TouMaLi 3rd International Conference

26-27 November 2025

Hammam Sousse, Tunisia

*TouMaLi 2025: Project Insights and Forward Paths on Sustainable Tourism,
Waste Solutions and Litter Prevention*



Federal Ministry
for the Environment, Climate Action,
Nature Conservation and Nuclear Safety



LANDBELL GROUP



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CHAMPION of Plastic Pollution Prevention
in the Mediterranean

Wednesday, November 26, 2025

08:00 – 09:00	Registration	
09:00 – 10:00	Session 1 (Opening session): Welcome and opening words	Moderator: Mr. Fadhel M'HIRI
09:00 – 09:45	Opening Words	
09:45 – 10:00	TouMaLi video 1 – Highlights of the TouMaLi project: Outcomes, challenges and the way forward	
10:00 – 11:00	Group photo, coffee break and visit to the exhibition space	
11:00 – 12:30	Session 2: Regional and national policies to Tackle Plastic Pollution and Promote Sustainable Tourism	
11:00 – 11:15	Mediterranean policy to combat plastic pollution: Presentation of Barcelona convention <i>Representative of UNEP</i>	
11:15 – 11:30	Supporting blue and green economy/coastal tourism and ecosystem protection: The UfM “2030GreenerMed Agenda” <i>Representative of the Union for Mediterranean</i>	
11:30 – 11:45	Germany’s Federal Policy to Combat Plastic Pollution <i>Representative of the BMUKN</i>	
11:45 – 12:00	Egypt’s national policies for ecological transition and combating plastic pollutions in tourism sector: <i>Representative of the Ministry of Environment Egypt</i>	
12:00 – 12:15	Morocco’s national policies for ecological transition and combating plastic pollutions in tourism sector: <i>Representative of the Ministry of Environment Morocco</i>	
12:15 – 12:30	Tunisia’s national policies for ecological transition and combating plastic pollutions in tourism sector: <i>Representative of the Ministry of Environment Tunisia</i>	
12:30 – 12:50	Open discussion and Q&A	
12:50 – 14:00	Lunch Break	
14:00 – 16:00	Session 3: Panel – Local Impact and Key Outcomes of the TouMaLi Project	Moderator: Dr Abdallah NASSOUR
14:00 – 14:10	TouMaLi Project - Project philosophy, components, management, main achievements and perspectives <i>Representative of the University of Rostock.</i>	
14:10 – 14:40	TouMaLi Project in Egypt: Presentation of key results and outcomes <i>Arab Academy for Science, Technology and Maritime Transport (AASTMT) + Steering Committee Members</i>	
14:40 – 15:10	TouMaLi Project in Morocco: Presentation of key results and outcomes <i>Cadi Ayyad University + Steering Committee Members</i>	

15:10 – 15:40	TouMaLi Project in Tunisia: Presentation of key results and outcomes <i>Tunis International Centre for Environmental Technologies (CITET) + Steering Committee Members</i>	
15 :40 -16:00	Open discussion and Q&A	
16:00 – 17:00	Session 4: Moving forward with Extended Producer Responsibility (EPR):	Moderator: Mrs. Susanne ALTWATER
16:00 – 16:15	Presentation of EPR Concept and approaches in TouMaLi Project <i>Representative of Landbell</i>	
16:15-16:25	Pilot implementation and Progress in Egypt <i>Representative of WMRA</i>	
16:25-16:35	Pilot implementation and Progress in Morocco <i>Representative of MoE Morocco</i>	
16:35-16:45	Pilot implementation and progress in Tunisia <i>Representative of AnGed</i>	
16:45 – 17:00	Open discussion & Closure of Day 1 Reflections, Q&A, and setting the stage for Day 2	

Thursday, November 27, 2025		
08:45 – 09:00	Welcoming Day 2: Short Recap from Day 1 and presentation of Agenda of Day 2	
09:00 – 10:50	Session 5: Regional and Mediterranean programs on plastic pollution and marine litter prevention	Moderator: Pr. Mohamed HAFIDHI / representative from the steering committee from Morocco
09:00 – 09:20	EU programs to combat plastic pollution in the Mediterranean <ul style="list-style-type: none"> ○ Water and Environment Support - Biodiversity and Climate Action (<i>WES/BCA</i>) ○ Interreg Next Med - New Initiatives waste and plastic management in the new program Interreg Next Med program (<i>TBC</i>) ○ Green Forward - Advancing policy frameworks in the Mediterranean (<i>TBC</i>) 	
09:20 – 09:35	German cooperation programs (BMUKN/BMZ) Presentation about the Marine Litter Prevention Program	
09:35 – 09:50	World Bank initiatives and programs to combat plastic pollution in the Mediterranean (PROBLUE) (TBC)	

09:50-10:10	Combating Plastic Pollution in the Mediterranean: Actions and Programs by MedWaves, the UNEP/MAP Regional Activity Centre for SCP (<i>TBC</i>)	
10:10-10:30	ReMaL – Reducing Marine Litter in the Mediterranean through Waste Wise Cities Lebanon <i>Wuppertal Institute</i>	
10:30 – 10:50	Open discussion and Q&A	
10:50 – 13:30	Session 6: Interactive Learning from TouMaLi Partners <i>Integrating Sound Waste Management, Innovative Policy Solutions and Sustainable Tourism in the Mediterranean</i>	Moderator: Dr Ala ABDELBARY / representative from steering committee members for Egypt
10:50 – 11:05	Opening Remarks - Brief introduction to the 3 different side events, Interactive Group Work	
11:05-12:40 Including world café	<ul style="list-style-type: none"> ○ Side Event 1: Public-Private Partnerships for Circular Economy and EPR <i>Facilitators: TouMaLi Partners</i> ○ Side Event 2: Strategies and Technical Concepts for Waste Management in the HoReCa Sector: Eco-certification and Innovative Sustainable Practices in the HoReCa Sector <i>Facilitators: TouMaLi Partners</i> ○ Side event 3: Mapping Coastal Pollution for Preventing Marine Litter <i>Facilitators: TouMaLi Partners</i> 	
12:40 – 13:10	Plenary session– Presentation of side events Results: Groups present their key insights and proposals for capitalization	
13:10 – 13:30	Open discussion and Q&A	
13:30 – 15:00	Lunch	Moderator: Mr. Anis ISMAIL
15:00 – 16:00	Session 7 (Closing session): Consolidating TouMaLi Project Results and Charting the way forward	
15:00-16:00	Panel Discussion: Exit Strategy, Capitalization and Future Perspectives Formulating a joint Cooperation Protocol to Ensure Continuity and Future Initiatives	
16:00 - 17:00	Closing Ceremony	